BURUHANI MUTEBI

Data Analyst | Business Intelligence Professional

United Arab Emirates | +971 527157209 | mutebibruhan5@gmail.com | buruhanmutebi.lovable.app | github.com/mutebibruhan

PROFESSIONAL SUMMARY

Results-driven Data Analyst and certified Business Intelligence Professional with hands-on experience in operations management and business performance analysis. Skilled in Tableau, Power BI, SQL, Excel, Python, data visualization, KPI reporting, and process optimization. Proven ability to transform raw data into actionable insights that support business growth and operational efficiency.

CORE SKILLS

Analytics & BI: Tableau, Power BI, SQL, Dashboard Design, KPI Reporting

Data: Python, R, Advanced Excel, Data Cleaning, ETL Pipelines

Business: Performance Analysis, Reporting, Forecasting, Process Improvement

CERTIFICATIONS

- Google Data Analytics Certificate (Google / Coursera)
- Business Intelligence Professional Certificate
- Generative AI Data Analyst Specialization (Vanderbilt University / Coursera)

PROFESSIONAL EXPERIENCE

Store Manager | Starbucks Coffee | UAE | 2019 – Present

- Monitored store performance metrics including sales, customer throughput, and product waste.
- Analyzed inventory data to forecast demand and reduce overstocking.
- Generated weekly KPI reports and operational recommendations for management.
- Led a team of 10+ employees and optimized scheduling using performance data.
- Collaborated with regional management to improve product and promotional performance.

DATA ANALYTICS PROJECTS

Food Waste and Lost Sales in One Store, Q3 2026

MySQL · SQL · Power BI · Data Quality Auditing

Analysed 92 days of daily stock logs (3,894 rows, 43 items) in MySQL to measure waste, stock-outs, and test the store's stated ordering rule. Found 21,435.83 in waste (3,126 units, 6.7% of stock handled) and 671 stock-out days (17.2%); replayed alternative ordering rules showing a 16% waste cut trades off against 167 item-days of missed sales. Delivered a Power BI dashboard and a full written report with data-quality checks and recommendations.

Starbucks UAE — Midyear Sales & Business Analysis

Python · Pandas · Matplotlib · Power BI · DAX

Built a 6-table transaction dataset (277,897 orders, 25 stores, all 7 emirates) and analysed it in Python across 10 real business questions — regional performance, Ramadan and Eid trading, peak-hour staffing, promo ROI, loyalty penetration, and cashless payment shift. Delivered a 4-page Power BI dashboard with KPI cards and findings per page. Abu Dhabi out-earns Dubai per store; Eid trades 23% above a normal day.

UAE Sales Dashboard — Python & Power BI

Python · Power BI · DAX · Data Cleaning

Cleaned a messy UAE retail dataset in Python and built a 5-page interactive Power BI dashboard covering regional performance, operations, payments, products, and sales KPIs. Surfaced AED 523.84M at risk from a 20.9% cancellation rate and identified Buy-Now-Pay-Later (27.7%) overtaking the cash-heavy payment mix.

Barista Partner Productivity Dashboard

Python · Power BI · POS Data · ADT/ATV Metrics

Extracted Starbucks UAE POS logs and computed ADT and ATV per partner over four weeks. Diagnosed a 25% weekly revenue decline — one partner drove ~31% of AED 254,604 total sales. Delivered a Power BI benchmarking report with coaching and scheduling recommendations.

Coffee Sales Analysis — UAE Multi-Year Review

Tableau · Excel · Sales Analytics

Analysed 1,000+ orders across Dubai, Abu Dhabi, and Sharjah. Built Tableau dashboards segmented by product, package size, and emirate. Found 2.5 kg bags generated 52.7% of revenue and Dubai contributed 79% of total sales.

Customer RFM Segmentation — SQL & Tableau

SQL · Tableau · RFM Analysis · Customer Segmentation

Built an RFM segmentation pipeline in SQL classifying customers into Champions, Loyal, At-Risk, and Lost. Top 15% of customers accounted for 60%+ of revenue. At-Risk segment passed to CRM team to drive a targeted re-engagement email campaign.

PROJECT PORTFOLIO

https://buruhanmutebi.lovable.app — Full portfolio site with all projects